

# Future Trends in Project, Programme and Portfolio Management

IPMA Expert Seminar 17th – 18th February 2011 in Zurich

**IPMA**   
international  
project  
management  
association

## IPMA International Expert Seminar 2011

# Future Trends in Project, Programme and Portfolio Management

Thursday 17th February 2011, morning to  
Friday 18th February 2011, afternoon

Zurich, Switzerland

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### Subject of the IPMA International Expert Seminar

The IPMA International Expert Seminar 2011 is a new format with a **forward looking title** and investigations in **three different themes**. The themes provide clear directions for the presentations and discussions. The results will be brought to the plenum each day. Experts from various sectors of the economy and university institutes as well as different cultural backgrounds will explain the **issues and trends for each theme**. The issues and trends will be presented and discussed; and recommendations will be developed based on various case studies, research results and theories.

The seminar is aimed at professionals with a specific interest and responsibility for observing, implementing and influencing the trends and the development of the **ICT tools**, the **roles and images** described and expected and the **standardisation** chosen for the management of their projects, programmes and portfolios.

### Program

The IPMA International Expert Seminar will be a fruitful combination of plenary sessions and breakout theme workshops. While the plenary sessions aim to understand aspects of the general subject of Future Trends, the selected themes aim to exchange experience and to jointly develop new ideas on their subjects. In plenary sessions the main format will be paper and output presentations while the theme workshops will be much more interactive with short presentations and team work.

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### Contact

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## Organisation

**Seminar Chairman:** Nino Grau, Germany

**Organising Committee:**

Beat Dietziker, Daniel Baumann, Hans Knoepfel, Markus Staeuble, Daniel Scheifele, H el ene Mourge d'Algue, Marcel Thoma

**Moderators and Speakers:** From call for papers and invited

## Deadlines

**Submission of abstracts:** until October 20th, 2010

**Early bird registration:** until December 8th, 2010

**Deadline for registration:** February 2nd, 2011 (payment received)

## Registration Fees

**Online registration only:** [www.ipma-expertseminar.com](http://www.ipma-expertseminar.com)

	Early bird registration	After December 8th, 2010
Regular	800.- €	900.- €
IPMA members	700.- €	800.- €
Speakers	500.- €	600.- €
Full time students	200.- €	250.- €

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## Themes

### 1 ICT tools for managing projects now and in the future (moderator to be determined)

This theme will cover current and future trends for the usage of information and communication technology: speed and quantity, security and reliability of information, scope and quality control as well as the functionality of the tools will be in the focus of the theme. Inevitably the question "What's next" will arise. We anticipate a mixed group of project managers using ICT, managers of ICT projects and ICT experts.

### 2 Image and reality of project management (moderated by Tom Taylor)

This theme will look at documents, videos, websites, media coverage, awards etc. that make up the roles and profiles within the project management community and also in parallel and contrasting professions and disciplines. The positions and status of the project, programme and portfolio managers will be investigated internationally, in societies, organisations, teams and in the self esteem of the managers. We want to involve experts in marketing and human and public relations.

### 3 Standards and standardisation for project management (moderated by Yan Xue)

The growing range of business, institutional and academic standards throughout the project, programme and portfolio management and the implementation of ISO and other PM standards will be reviewed. The theme includes also nearby standards such as Quality Management and modules from General Management. Inevitably handbooks, regulations, guidelines, templates, certification, consistency, benefits, risks and comparisons, selection and combinations will be discussed.

## Call for papers

The papers presented at the Expert Seminar should lead to a sufficiently broad input for the discussion of each theme. Papers should have a close relation to one of the three themes or provide substantial and specific input to the general title of the Expert Seminar. Papers may be research papers (empirical or conceptual research results), case studies (experiences of a real solution in a real world environment) or methodical papers (proposing methods and / or tools).

The following guidelines should assist those submitting papers and help to ensure consistency in presentation and quality documentation for the IPMA Expert Seminar.

### Abstracts

Papers will be presented in the theme sessions / workshops or the plenary session. Individuals interested in submitting a paper are invited to submit an abstract of not more than 500 words. This abstract should cover title, subject, objectives and main content of the paper and give a clear indication on "what is new". Abstracts have to be written in correct English language on format ISO A4 with a Times Roman Font Size 11.

### Full length submission

Authors of accepted abstracts will be invited to submit a full length paper of not more than 4000 words, including references and title page, with a maximum of 5 figures / tables) in MS Word Format (Word 2003). Papers have to be written in correct English language on format ISO A4 with a Times Roman Font Size 11.

### Presentation and discussion

The Programme Committee will decide on duration and time slot for the presentation of each paper.

Authors of accepted papers are requested to be present at the Expert Seminar for the discussion.

Papers that were presented and discussed will be fully published in the Expert Seminar Proceedings.

Paper presentations will be about 15 to 20 minutes or about 30 to 40 minutes (including questions).

### Deadlines

- **Deadline for abstract submission: 20th Oct 2010**
- Notification of acceptance: 17th Nov 2010
- Final Submission of full length paper: 25th Jan 2011

### Requirements

- The number of submissions by an author is limited to a maximum of one paper. Exceptions may be invited authors.
- Submitted papers should be original and previously unpublished.
- Accepted and presented papers will be published in the Expert Seminar proceedings.
- Final acceptance of papers will depend on attendance at the Expert Seminar
- By the submission of the paper, the author permits the publishing of the paper on the Internet and in the Expert Seminar documentation.

Please send your abstract to

[office@spm.ch](mailto:office@spm.ch), [www.ipma-expertseminar.com](http://www.ipma-expertseminar.com)